

LEO BURNETT U.S.A.

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# Marlboro



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

17 mg "tar," 0.9 mg nicotine av. per cigarette, FTC Report Aug. 77.



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Source: <https://www.industrydocuments.ucsf.edu/docs/sfjn0002>

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